

Outdoor Recreation Council of Appalachia

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Outdoor Recreation Council of Appalachia Meeting Minutes May 26, 2021

*Prepared by Jasmine Facun
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ORCA Board Members Present: ORCA Chair Mayor Steve Patterson, ORCA Vice Chair Mayor Amy Renner, York Township Trustee President Tim Warren, Athens County Commissioner Lenny Eliason, ORCA Secretary Nelsonville City Manager Scott Frank.

Others present: Jessie Powers, Jasmine Facun, Bob West, Marion Grijalva, Nick Tepe, Sky Pettey, Jay Kline, Connaught Cullen, Dawn McCarthy, Ellen Gerl, Rob Delach, Jack Cera

- o Meeting Agenda (Amy Renner Motion, Lenny Eliason Second, **Approved**):

Approve Agenda

Approve Financial Report

Approve Minutes from April 21, 2021

Social Media & Website Report

Director's Report

Other Business and Partner Updates

Public Comments

Adjourn

- **Approve Agenda**

- *Motion: Lenny Eliason, Second: Amy Renner, **Approved***

- **Approve Minutes from April 21, 2021**

- *Motion: Amy Renner, Second: Tim Warren, **Approved***

- **Approve Financial Report**

- Jessie Powers

- Addition of Athens County Membership fee was approved
- Construction Costs \$65,397
- Remainder of \$93,131
- Proposed expenses this month will be to Sunday Creek Horizons, OH Insurance Plan premium, & 1st invoice for Phase 3 construction
- June 30 is end of next reporting period
 - Salary expenses & operations will be requested at that time
- Request reimbursement for RedTail Design stickers - \$250
 - *Motion: Amy Renner, Second: Tim Warren, **Approved***
- *Financial Report Approval: Motion: Lenny Eliason, Second: Tim Warren, **Approved***

- **Director's Report**

- Jessie Powers

- Request authorization to accept quote from OH Insurance Plan for annual premium - \$2,911
 - Need to have liability insurance to be permit authority for Baileys
 - *Motion: Lenny Eliason, Second: Amy Renner, **Approved***
- Request authorization to accept Just Transition Fund grant
 - Funding would go to Quantified Ventures for Impact Investment piece and more trail counters
 - *Motion: Steve Patterson, Second: Amy Renner, **Approved***
- Request authorization to hire JL Uhrig & Assoc to file ORCA 2019 and 2020 State Audits
 - *Motion: Lenny Eliason, Second: Amy Renner, **Approved***
- Met with Athens City Council for 1st reading about membership under new bylaws
 - Generally, broad support
- Waiting to hear from Integrated Services about office space but sounds like they are advancing that on their end
- Athens Wayne Outdoor Asset Development Corporation
 - Have EIN and will file application

- Sky Pettey—working on bylaws for 1023 form—should be ready to submit by end of June
- BTS Management
 - Emergency Operations Exercise 5/23 – successful
 - Events at trailheads will require fire chief sign off
- ODNR-managed Chauncey Dover Park Improvements project is out to bid
 - August 24 anticipated contract award
 - NICA event will be soon after so we'll need another avenue to ensure event can happen
 - We may need to provide ATVs/ tractors to set-up equipment at staging area, and potentially pick-up trucks
- Doanville-York Trailhead is complete
 - ODNR still has some funding so may use that on Hilferty trail signs
 - Installed Private Property signs for adjacent landowner
 - Maintenance of bathroom
 - Tim Warren knows someone who will do work for \$3500/season
 - May need personal liability insurance
 - ORCA would be protected but liability would fall on York Twp and the individual
 - Lenny Eliason—perhaps pay into worker's comp
 - Sky Pettey—might require OPERS
 - Lenny Eliason—contract needs to make it clear that there would not be coverage of injuries
 - Sky Pettey agrees
 - Pending edits to contract, request authorization to enter into contract with individual
 - *Motion: Lenny Eliason, Amy Renner: Second, **Approved***
- Phase 3 Construction is progressing well
 - Out and back section opening soon
 - Seating bench is included
- 2021 Membership Campaign
 - Organic cotton shirts and trucker hats
 - Will launch when available
- BTS Sponsorship campaign has launched
- Events Policy complete pending final edits from key stakeholders and communities
 - Zero Waste details and, Safety Plan Appendix B are incomplete

- Request authorization to adopt BTS Events Policy pending comments from stakeholders
 - Mayor Amy Renner
 - Chauncey Council does not want fireworks at the park
 - Alcohol permitting
 - Is not the sole responsibility of the Village
 - Noise language and hours needs to be clarified
 - Bag Checks—who will do this?
 - Jessie Powers—Event host
 - People have been parking in the grass
 - We'd like to better enforce people parking in designated parking areas
 - Unsupervised children section
 - Suggests not leaving any grey area and keeping it so that children should always be supervised
 - Question about \$25 Chauncey permit fee
 - \$25 is a placeholder amount that can be edited as determined by the Village
 - Will Chauncey rules extend onto Forest Service property
 - Perhaps signage is a solution?
 - Steve Patterson—are there restrictions on alcohol sales in Chauncey?
 - No, not a dry village
 - Steve Patterson—are F2 permits permissible on FS land?
 - Dawn McCarthy—Wayne follows Ohio Revised Code
 - Who will be on site ensuring that policy will be followed?
 - Jessie Powers—still working that out—going to talk to First Responders to evaluate their preferences regarding types of events and appropriate requirements
 - Lenny Eliason—organizers should be paying for security if alcohol is involved
 - Lenny Eliason—confirming policy compliance is the responsibility of Director and volunteers she arranges
 - Tim Warren—need trash receptacles inside bathroom and at trailhead

- *Motion: Amy Renner, Second: Lenny Eliason, **Approved***
- Hiring Americorps Staff position for one year
 - Will help with merchandise and trail maintenance
- BTS featured in a New York Times article
- Eastern Region National Volunteers National Citizen Stewardship and Partnership Award to Baileys Trail Crew
- Steve Patterson—has Baileys Trail System been trademarked/copyrighted
 - Jessie Powers—no, working on it with Sky Pettey
 - Rob Delach suggests keywording all similar names
- **Sunday Creek Horizon**
 - Jack Cera
 - Down to the wire on the state budget
 - Senate version of the bill will coming next week
 - Met with many state senators
 - Great conversations with all the Appalachian senators who are supporting the project and House budget
 - Feels good about it—great support
 - If it doesn't come out in the bill, we still have support in House and Governor's office and would go to conference/sub-committee but doesn't think that's going to happen
 - Jessie—hasn't been able to make it to Columbus yet because of pandemic and keeping groups small
 - Really raised the profile of the project
 - In good position to promote the work of ORCA and how it can be expanded in region
- **Social Media & Website Report**
 - Trails reopened in April—busy month
 - Twitter—surpassed 200 followers
 - Instagram—over 1500 followers
 - Facebook—over 2200 followers and numbers just keep amping up
 - OU survey, ARC Article
 - #BusinessesOfTheBaileys is doing really well—top post
 - We're getting our posts in front of a lot of people
 - Website—top day was when Dispatch article ran
 - Blog—one post written by HS intern
 - Sneak Peak updates
 - NYT article
 - Lede photo and a couple paragraphs on the Baileys
 - Sierra Club Magazine featured Baileys
 - Doanville Trailhead open and lots of interest online
 - Run Baileys event has opened registration

- Corporate Sponsorships are open
- **Other Business & Partner Updates**
 - Amy Renner – question about expanding membership
 - Dover Township and Glouster are interested
 - Amy Renner – should start a discussion about camping at or around trailhead
 - Jessie Powers—possible grant money through EDA
 - Rob Delach—permitting parking overnight at the trailhead should be resolved
 - Amy Renner—need to get past ODNR development
 - Put security in grant application, which will move that discussion along
- **Public Comments**
 - Rob Delach—First Responders exercise was really impressive
 - Tested out Terratamers and went really well
- **Adjourn**
 - **Motion: Lenny Eliason, Second: Tim Warren, Approved**