

Our Trails

The Baileys Trail System is a professionally built, mountain bike optimized trail system on the Wayne National Forest in Appalachian Ohio. To date, 31 miles of the planned 88-mile system have been constructed. In 2021, the Appalachian Regional Commission awarded a \$1.5 million POWER initiative to ORCA to concentrate investments in natural and cultural assets in 7 Appalachian Ohio coal-impacted counties. The State of Ohio also recently recognized the Baileys' potential as a destination-level economic driver for the region, with a \$2 million investment in the state budget. When complete, the Baileys will be the longest purpose-built contiguous trail system east of the Mississippi River.

Your Impact

The mission of the Baileys Trail System is to integrate conservation, outdoor recreation, and economic development in a way that strengthens and inspires communities in Appalachian Ohio. To complete the remaining 57 miles of trail, sponsorship opportunities are available. Support generated will supplement grant and other funding for construction and management of the Baileys Trail System.



**The Baileys Trail System
is proudly managed by
the Outdoor Recreation
Council of Appalachia.**

**Contact ORCA to
customize your
introductory rate Baileys
Builder Sponsorship.**



Baileys Builder
SPONSORSHIPS

Become a Baileys Builder*



\$1,000

- Logo & website link on Baileys website
- Recognition in annual report
- 10 individual supporter stickers (annually for 3 years)



\$5,000

- Logo & website link on Baileys website
- Quarterly social media shoutouts
- Recognition in annual report
- 10 individual supporter stickers (annually for 3 years)



\$10,000

- Small logo on annual jersey
- Logo & website link on Baileys website
- Quarterly social media shoutouts
- Recognition in annual report
- 10 individual supporter stickers (annually for 3 years)



\$20,000

- Small steel sign of logo at trailhead
- Medium logo on annual jersey
- Company logo & website link on Baileys website
- Bi-monthly social media shoutouts
- Recognition in annual report
- 10 individual supporter stickers (annually for 3 years)



\$35,000

- Medium steel sign of logo at trailhead
- Medium logo on annual jersey
- Company logo & website link on Baileys website
- Monthly social media shoutouts
- One Humans Of The Baileys feature, annually
- Recognition in annual report
- 10 individual supporter stickers (annually for 3 years)



\$50,000

- Large steel sign of logo at trailhead
- Large logo on annual jersey
- Company logo & website link on Baileys website
- Monthly social media shoutouts
- Three Humans Of The Baileys features, annually
- Recognition in annual report
- 10 individual supporter stickers (annually for 3 years)

*Baileys Builder Sponsorships span 3 years & can be divided into annual payments

Increased Connectivity

31 miles connecting 3 villages

Environmental Restoration

\$2MM for mine land restoration

Improved Health

\$500K in local cost avoided

Job Creation

78 new jobs & 150 jobs retained

New Wage Growth

\$10MM

Economic Development

\$40MM in new spending

Lasting Legacy

Appalachian Ohio was instrumental in powering the nation into the modern age through coal mining, timber harvest, and brick production, bringing prosperity and pride to the region for over a century. In recent decades, these extractive endeavors



have declined, leaving a legacy of environmental degradation and generational poverty in their wake. Steady, well-paying jobs were terminated with the subsequent bust of industry. Mine lands that once served as gateways to wealth, now pollute the land with acidic drainage. Entire communities gradually vanished and many of those that remain struggle to find new purpose in the Appalachian foothills they call 'home.'

Conservation & Education

The Baileys Trail System has redefined what it means to be a natural resource. Through the construction of these trails, abandoned mine lands within the Wayne National Forest are being identified and remediated. The trails serve as arteries into natural spaces, providing opportunities for local communities to connect with the lush environment and rich history that surround them. Through educational programming for both children and adults, the trail system cultivates a lifelong appreciation of the natural world.



Health & Wellness

With 88 miles of planned multi-use trails, the Baileys offers world-class biking, hiking, and running opportunities within economically distressed communities that currently face serious challenges such as obesity, diabetes, and opioid addiction. The trails provide access to ample physical and mental health benefits, and are a source of local pride in communities that have historically been overlooked.



Economic Development & Tourism

The State of Ohio recently recognized the Baileys' potential as a destination-level economic driver, with a \$2 million investment in the state budget. With trailheads strategically positioned in small rural communities, infrastructure improvements are underway to accommodate the influx of guests now frequenting the region. Locally-owned businesses have begun to spring up around the trail system, bringing permanent jobs and internship opportunities. Statewide races and large public events are expected to attract thousands of visitors to the communities that surround the Baileys Trail System.



COMMUNITY IMPACTS

*Feasibility Analysis (10 Year Projection) & Map: Seth Brown, Quantified Ventures